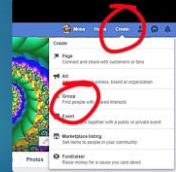


Find us on: facebook.

Ready, Set....Facebook!

Mona Hargrave, BFPC, CLC
Saline County Health Department
LET'S GET STARTED!

Getting Started:



Helpful Start-up Links / NWA

- Go to www.nwica.org
- Search "Social Media Starter toolkit"



**National WIC
Association**
Nonprofit Organization

Facebook Tips: What's the Difference between a Facebook Page and Group?

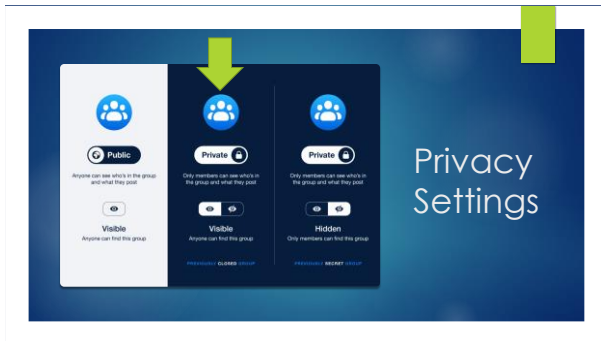


Facebook Pages are visible to **everyone** on the internet.



Facebook Groups are the place for **small group** communication and sharing of common interests.

When you create a group, you can decide whether to make it publicly available for anyone to join, require administrator approval for members to join or keep it private and by invitation only.



Facebook Groups Admin and Moderator, What Do They Do?


	Admin	Moderator
Make another member an admin or moderator	✓	
Remove an admin or moderator	✓	
Manage group settings (ex: change the group name, cover photo or privacy settings)	✓	FBtutorial.com
Approve or deny membership requests	✓	✓
Approve or deny posts in the group	✓	✓
Remove posts and comments on posts	✓	✓
Remove and block people from the group	✓	✓
Pin or unpin a post	✓	✓
View support inbox	✓	✓

Rules, rules, rules...

- ▶ **Group Guidelines** (examples)
 - ▶ No selling or advertising – but if you have gently used breastfeeding related items to give away, that is fine. No giving away breast pumps unless they are a closed system-type pump.
 - ▶ Keep comments kind and supportive. We are here to support all moms seeking information about breastfeeding. What works for one might not work for another. Offering options are to be expected and are well-come!...as long as discussion remains respectful. Be mindful that the written word can easily be misunderstood. When we read a comment from someone, we can't hear the tone of their voice or see their facial expression, which can make it easy to perceive their comment in a way they are not intending. Be thoughtful with your choice of words.
 - ▶ **Opinions and information members post here do not necessarily reflect the views of the administrators of this group. We are in no way liable for anything posted by members that might be inaccurate. We prefer that evidence-based info be shared. Ultimately, you are responsible for consulting your healthcare providers when making medical or nutritional decisions for yourself and your child.**
 - ▶ On the subject of humor...we all need laughs. Please be thoughtful about the type of humor you share. Some are more sensitive than others regarding terminology and we ask that you keep shares appropriate and respectful. Some posts might be better shared on your personal FB page, with friends that you know will appreciate your personal sense of humor. Potentially offensive posts will be deleted.
 - ▶ No freezer stash pictures unless it's pertaining to storage systems, etc.
 - ▶ No name-specific doctor-bashing (or other care providers)


Screening Join Requests

- ◆ Group settings > "Ask pending members questions" option
- ◆ Look at the person's profile page for red flags:
 - "very recent "joined FB" date
 - "fake looking pics (Google image search)
 - "vague "about" info
 - "resides in foreign country




Promote Your Group Page

Mona Hargrave
Certified Lactation Counselor



Saline County WIC Department
785-826-6609 ext. 7327
785-820-7207 (after-hours support)

Find us on  [Facebook](#)
"Breastfeeding Moms of Saline"

